



PLAYEUM

is an independent charity organisation (IPC) that creates equal opportunities for children in Singapore to develop **creativity** and **confidence** through play and the arts.

In particular, we work with children from marginalised backgrounds and children with varying disabilities.

We hold safe and non-judgemental spaces for children to have a voice and be heard, as well as to build 21st century life skills such as critical thinking, communication, and collaboration. Through this, children are empowered to thrive and be the best versions of themselves.

Our work also supports adults in becoming powerful creative facilitators for children as we shift mindsets to seeing children as creative and competent.

In the last one year, we have reached out to more than 2,200 children and adults through our impact work. Our community partners include Ministry of Social and Family Development, Association for Early Childhood Educators (Singapore), Campus Impact, Clementi Primary School, and Metta Preschool.





OUR 2021 IMPACT

Playeum creates social impact through outreach, education, and research.



High-Touch Programme

In collaboration with primary schools and social service agencies, we design and execute a play and STEAM-based programme for latchkey students and children from marginalised backgrounds to develop their confidence, school motivation, and interest in science and technology.



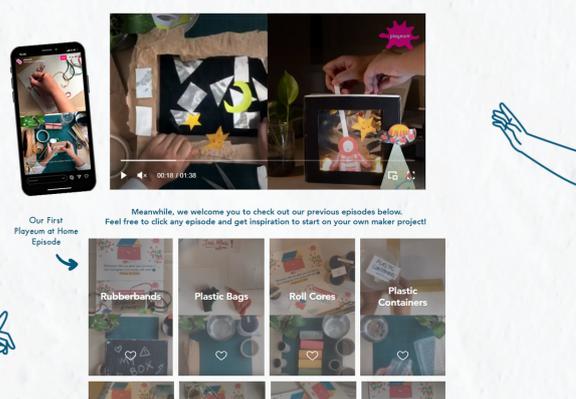
In the last one year, more than 95 children from South Central Community Family Service Centre, Clementi Primary School, MSF Community Link (Kembangan-Chai Chee), Sunbeam Place @ Singapore Children's Society and Campus Impact have benefitted from this initiative.

Playeum At Home

When the COVID-19 pandemic hit in 2020, we responded to the immediate need for children to have more opportunities to play and develop resilience while being forced to stay home.

Playeum At Home is a series of virtual play sessions that encourages children to take charge and discover different ways of experimenting and creating with everyday recyclable materials.

We collaborated with local non-profit arts organisation 3Pumpkins, Singapore Repertory Theatre, as well as artists Isabelle Desjeux and Ranae Lee-Nasir in some of these sessions.





Training For Adults

By empowering adults, we can level the playing field for every child.

Our ECDA-endorsed course Learning Through Play, led by arts-education researcher Dr. Esther Joosa, inspires preschool teachers in Singapore to use play as a medium to connect, learn and create with children.

We have also worked with educators in pre and primary schools and with organisations such as the Association for Early Childhood Educators (Singapore) and Metta Preschool on training and facilitation of programmes.



Research On Play

Playeum partnered with Singapore University of Social Sciences (SUSS) this year to run a research project on the state of play and children's voices and agency in Singapore; how much say children have in matters that concern them.

It hopes to inspire change in how children in Singapore learn in school and at home.





| *Impact In Focus* |

A Safe Space For All

Through our STEAM-based High-Touch programme, we aim to build confidence and school motivation in latchkey students at Clementi Primary School.

Since 2019, more than 80 students from Clementi Primary School have joined Playeum's High-Touch programme, which provides an exploratory space for children to engage in facilitated Science, Technology, Engineering, Arts, Mathematics (STEAM) activities and open-ended play after school.

Primary Six student Naveen (not his real name) said the 6-week programme helped him develop positive social skills with his peers. He also learnt about teamwork. "The other children used to not like me because I always played solo in soccer," said the 12-year-old.

"But now I will pass the ball, and sometimes even if I play solo, they don't

mind and will still be my friends."

Like Naveen, the participants of the programme are children who often return to an empty home when school ends, and so it is important to find a way to engage them meaningfully after school, said their teacher Suhana Bte Suhaimi.

Many of them also come from low-income families and face issues such as long-term absenteeism and low academic motivation, she added.

"They don't enjoy coming to school, because they find no relation between their learning and real life, and they don't see the authenticity of their learning."

But after attending the programme, the students showed an improvement in school attendance, punctuality rate and academic motivation, said Suhana.

She credited this to the "safe environment" Playeum created that allowed for self-expression and healthy social connections.

"It made the children brave enough. They didn't have the fear to voice out and to ask questions," she said.

What They Say About Us

Find out what our community partners and participants of our programmes thought about their experiences with us!

Playeum is truly a special place and we are so happy to have found it. We appreciate that our children are free to explore their own creativity through open-ended and self-guided activities. My daughter is excited about Playeum's events. She may not know what she will create, but she receives lots of encouragement and support from the wonderful Playeum staff.

Mr Tamas Makany

Father of Playeum At Home Participant

The Playmakers did an excellent job in keeping the children engaged. The programmes allowed the children to think out-of-the-box. I noticed a child who had been quite shy during our past programmes really come out of her shell. Watching her share what she had created with everyone was very encouraging to see. There was a new confidence in interacting with others that she had not shown before.

Mr Vicnesh Dhanapal

MSF Community Link



Support Us

Your donation will help support our play and arts programmes with children from marginalised backgrounds and the communities we work with in 2022. Every donation dollar will be matched 1-for-1 through the NAC Cultural Matching Fund.

To donate, please visit

<https://www.giving.sg/playeum-ltd>

**For more information about Playeum
and what we do, please visit
www.playeum.com.**

